



FOR LOCAL GOVERNMENTS & DISTRICTS

A ready-to-share youth mental health resource for public agencies

Mind Matters Global is a youth-led mental health initiative that helps young people and the adults who support them access practical, evidence-informed tools for reflection, conversation, and next steps.

BUILT BY TRAINED YOUTH CRISIS COUNSELORS

Designed with a youth perspective and informed by direct crisis-support training, our materials help turn trusted mental health information into approachable tools young people will actually use.

01

Serve youth & parents

Give families one clear place to begin, with approachable language and tools that support reflection and conversation.

02

Low implementation lift

Add a website tile, community-resource link, newsletter feature, or social-media mention using ready-made copy and graphics.

03

Demonstrate support

A Letter of Support helps strengthen regional collaboration and signals that youth mental health access is a community priority.

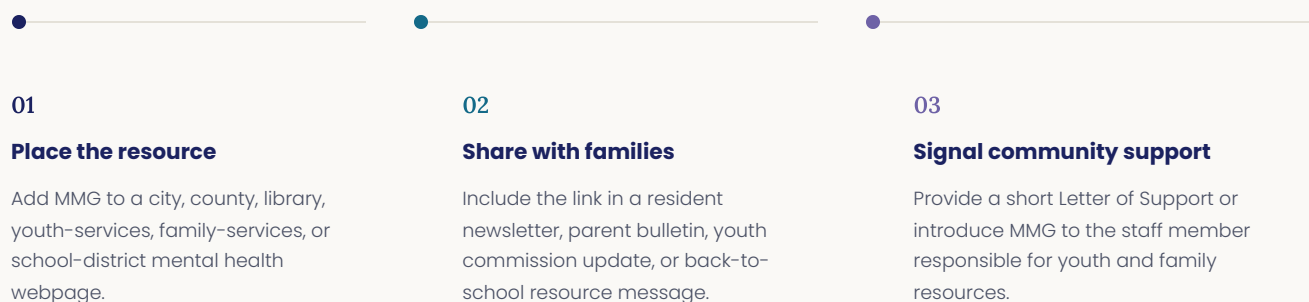
Designed for public-facing resource sharing

- Complements existing behavioral-health, family-services, recreation, library, youth commission, and school-family resource pages
- Eight Bay Area local governments are already distributing or advancing our resources through community channels



Create a dedicated youth well-being pathway.

One public link moves families from uncertainty to informed next steps — within clear boundaries around diagnosis and emergencies.



YOUTH-LED, PROFESSIONALLY REVIEWED

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Registered Counsellor, NZ & Australia

1,000+
reached — schools, workshops & online

OUR REQUEST

Please add Mind Matters Global to an appropriate youth or family resource page and consider either a newsletter feature or a brief Letter of Support.

[EXPLORE MMG →](#)